



# MADHYA PRADESH CRICKET ASSOCIATION

Holkar Stadium, Race Course Road, Indore (Madhya Pradesh, India)

Email : [secretary@mpcaonline.com](mailto:secretary@mpcaonline.com)

EOI ISSUE DATE | 30.4.2022

EOI DOCUMENT IS PROVIDED 'FREE OF COST' ON WEBSITE OF MPCA

## EXPRESSION OF INTEREST

### EMPANELMENT OF COMPETENT SERVICE PROVIDER FOR LIVE STREAMING OF CRICKET MATCHES CONDUCTED BY MPCA (ONLY FOR A PILOT PROJECT).

ISSUED BY

HON. SECRETARY

MADHYA PRADESH CRICKET ASSOCIATION

#### 1. INTRODUCTION :

Madhya Pradesh Cricket Association (MPCA) is a renowned sports body in Madhya Pradesh, having its office located at Holkar Stadium, Race Course Road, Indore 452 003.

Organising cricket matches, practice camps, coaching & training schedules are some of the significant activities of MPCA which are spread across the entire year.

MPCA invites expression of interest from competent service providers for providing needful services for live streaming of domestic cricket matches conducted by MPCA.

This EOI is for a 'pilot project' for few matches as mentioned in this EOI.

Interested agency is advised to keep track of any addendum / corrigendum / clarifications displayed on website of MPCA.

In case of any queries / clarifications, kindly email to [secretary@mpcaonline.com](mailto:secretary@mpcaonline.com) by 4<sup>th</sup> May 2022 by 12.00 noon.

Interested agency should submit a techno-commercial offer by email ([secretary@mpcaonline.com](mailto:secretary@mpcaonline.com)) and/or physical submission at the office of MPCA by 6.00 p.m. on 9<sup>th</sup> May 2022.

## 2. DETAILS -

**As a pilot project, the arrangement for live streaming shall be for the following matches only –**

Tournament name : J S Anand Trophy

Category : Senior Women's Ltd. Overs (50 overs per innings)

Match timing : 7.30 a.m. onwards

Match schedule and venues are as follows (exact ground shall be informed to the shortlisted agency)

DATE	GROUP 'A'	GROUP 'B'	GROUP 'C'
	AT GWALIOR	AT SAGAR	AT REWA
17 MAY 2022	INDORE - CHAMBAL	N'PURAM - SAGAR	JABALPUR - REWA
	UJJAIN - GWALIOR		
18 MAY 2022	INDORE - UJJAIN	N'PURAM - BHOPAL	SHAHDOL - JABALPUR
	CHAMBAL - GWALIOR		
19 MAY 2022	UJJAIN - CHAMBAL	SAGAR - BHOPAL	REWA - SHAHDOL
	INDORE - GWALIOR		
21 MAY 2022	2 SEMI FINALS	----	----
22 MAY 2022	1 FINAL	----	----

## 3. BRIEF SCOPE OF WORK (INCLUDING BUT NOT LIMITED TO) -

- 3.1 All arrangements for live streaming of the matches on dedicated platform.
- 3.2 Coverage should start 5 minutes prior to the start time.
- 3.3 Coverage shall include 5 minutes footage of toss (which is ordinarily held 30 minutes prior to the start time) and snippets of pre-match activities of both the teams.
- 3.4 Coverage shall continue upto the awards after each game and the final
- 3.5 Air time shall be deferred by 5 minutes.
- 3.6 Coverage should have decent standards of commentary in Hindi or English.
- 3.7 Coverage should have basic standards of graphics / scores and such other features.
- 3.8 Coverage should be by HD grade cameras – fixed and panned.

### **3. GENERAL TERMS AND CONDITIONS:**

- 3.1 MPCA may empanel one or multiple agencies. In case of multiple agencies, quotations / offers / estimate shall be invited from such empanelled agencies whenever any requirement arises.
- 3.2 MPCA may change the no. of matches covered under the pilot project.
- 3.3 Empanelling any offerer does not require MPCA to place order only to the empanelled agency/agencies and the discretion in this regard remains exclusively with MPCA.
- 3.4 This empanelment would not in any way mean that MPCA would be paying any retainership fee or any other form of consideration to the empanelled agencies.
- 3.5 The period of empanelment of agency shall be for the aforementioned tournament and any such requirement within a period upto end of June 2022.
- 3.6 MPCA reserves the right to negotiate the financial terms / other conditions with any/all agencies if required.
- 3.7 There is no requirement of the offerer being present while opening of the submissions. The decision of MPCA shall be final and binding.
- 3.8 MPCA reserves the right to reject any or all offers without assigning any reasons.
- 3.9 MPCA does not put any limit on the minimum or maximum number of offers to be received in response to the EOI. Even single offer may be considered if it meets the evaluation criteria expressed in offer document and is not in conflict with any other rules, regulations or policy of MPCA. As such, the process is not vitiated in case of single offer.
- 3.10 Submission against this document should be strictly in the enclosed format along with supporting documents. Documents should be either typed / legibly hand written with ink. Use of pencil is strictly prohibited. Conditional, vague or incomplete submission will not be accepted. Canvassing of any kind, direct or indirect, shall lead to disqualification of the offerer.

### **4. DOCUMENTS TO BE SUBMITTED WITH THE OFFER -**

- i. A letter on the letterhead of the agency declaring the authorised person to conduct the process of EOI on behalf of the agency.
- ii. Profile of the agency along with previous experience of similar service for outdoor sports.
- iii. Operations methodology for the streaming under this pilot project.
- iv. Limiting factors – if any.
- v. Images of graphics proposed to be used under this pilot project.

- vi. Requirements to be arranged by MPCA at venue.
- vii. Commercial offer with all cost breakup.
- viii. Alternate scheme / offer for services at 'No Cost to MPCA'.
- ix. Declaration of Conflict of Interest as per **ANNEX 'A'**.
- x. Declaration to the extent that the agency is not black-listed / prohibited by any of its earlier clients who have availed similar service. If any, kindly specify in detail.
- xi. Declaration to the extent that there are no investigation / scrutiny / cases etc. against the agency by any client for non-performance of work within ethical / lawful framework, and that no such matter of fraudulent service is pending before any Indian agency. If any, kindly specify in detail.
- xii. A copy of EOI document duly signed and seal imprint on all pages.

**5. DATA SHEET -**

1	NATURE OF EOI/RFP/RFO	EMPANELMENT OF COMPETENT SERVICE PROVIDER FOR LIVE STREAMING OF CRICKET MATCHES CONDUCTED BY MPCA FOR A PILOT PROJECT.
2	CONTRACTING AUTHORITY	HON. SECRETARY, MPCA
3	ADDRESS OF THE CONTRACTING AUTHORITY	MADHYA PRADESH CRICKET ASSOCIATION, HOLKAR STDAIUM, RACE COURSE ROAD, INDORE 452 003 TEL : 0731 2543602 EMAIL : secretary@mpcaonline.com
4	AVAILABILITY OF EOI/RFP/RFO DOCUMENT ON WEBSITE OF MPCA	FROM : 30.4.2022 (7.00 P.M.) TO : 7.05.2022 (6.00 PM)
5A	Submission of queries / clarification in relation to this EOI document	By email : secretary@mpcaonline.com Latest by 4 <sup>th</sup> May 2022 by 12.00 noon.
5B	SUBMISSION OF RESPONSE	By email : secretary@mpcaonline.com and/or Physical submission : MPCA office, Holkar Stadium, race Course Road, Indore 452 003
5C	LAST DATE FOR SUBMISSION OF RESPONSE AT MPCA OFFICE	by 6.00 p.m. on 9 <sup>th</sup> May 2022
6	VALIDITY OF OFFER	THE OFFER SHOULD REMAIN VALID FOR A PERIOD OF 60 DAYS FROM THE LAST DATE OF SUBMISSION OF THE OFFERS AS REFERRED ABOVE.
7	OTHER REFERENCE / TERM USED FOR CONTRACTING AUTHORITY	MPCA

ISSUED BY

HON. SECRETARY, MADHYA PRADESH CRICKET ASSOCIATION

HOLKAR STADIUM, RACE COURSE ROAD, INDORE 452 003

**EMPANELMENT OF COMPETENT SERVICE PROVIDER FOR LIVE STREAMING OF CRICKET  
MATCHES CONDUCTED BY MPCA FOR A PILOT PROJECT.**

**ANNEXURE A**

**UNDERTAKING**

(CONFLICT OF INTEREST DECLARATION)

*(as per provision no. 39A-2-B of MPCA constitution as amended on 15.9.2019)*

I, WE \_\_\_\_\_

wish to participate in the EOI / RFP / RFQ / Tender (etc.) of MPCA for the following

I/WE hereby undertake that :

- A) I/WE do not have any conflict of interest as defined in the Constitution of MPCA (*provision no. 39A-2-A*) and/or the Constitution of Board of Control for Cricket in India i.e. BCCI (*provision no. 38-1*) as applicable to me in terms of the said conflict of interest provisions contained in the pertinent rules in force as on date.

**OR**

- B) I/We have the following event (existing or potential) that may be deemed to cause a conflict of interest (*write NIL if there is no conflict*)

I/We undertake that I/WE shall forthwith notify MPCA if there is any conflict of interest (as defined in the rules of MPCA / BCCI which is applicable to my case) during the period of our engagement with MPCA.

In addition to the above, I/WE also state that I/WE am/are not occupying more than one post at a single point of time (*Posts as defined in rule 39A-2-D of MPCA Constitution or Rule 38 (4) of the BCCI Constitution*).

This undertaking is given after scrupulous reading and understanding of the relevant provisions of the Constitution of MPCA / BCCI and shall continue to be effective till relevant provisions are in force.

\_\_\_\_\_  
*Name, Designation, Signature, Date and seal*

## **Annexure to the Template of 'UNDERTAKING'**

(i.e. Conflict Of Interest Declaration *as per provision no. 39A-2-B of MPCA constitution as amended on 15.9.2019*)

**Only for the convenience of the declarant. It is in the interest of the declarant to check the relevant provisions of the MPCA / BCCI Constitution at the time of issuing the undertaking to avoid any errors / inadvertence.**

### **PROVISIONS OF MPCA CONSTITUTION**

**39A-2-A :** The provisions relating to conflict of interest in Rule 38(1) of the BCCI Constitution shall **mutatis mutandis** be applicable to the Association.

**39A-2-B :** Within a period of 15 days of taking any office under the Association, every individual shall disclose in writing to the Committee any existing or potential event that may be deemed to cause a conflict of interest, and the same shall be uploaded on the website of the Association. The failure to issue such a complete disclosure or any partial or total suppression thereof would render the individual open to disciplinary action which may include termination and removal from such office / post / role without benefits. It is clarified that a declaration does not lead to a presumption that in fact a questionable situation exists, but is merely for information and transparency.

**39A-2-C :** A conflict of interest may be either tractable or intractable :

- (i) Tractable conflicts are those that are resolvable or permissible or excusable through recusal of the individual concerned and/or with full disclosure of the interest involved.
- (ii) Intractable conflicts are those that cannot be resolved through disclosure and recusal, and would necessitate the removal of the individual from a post or position occupied so that the conflict can cease to exist.

**39A-2-D :** It is clarified that no individual may occupy more than one of the following posts at a single point of time except where prescribed under this Constitution:

- (i) Player (current), (ii) Selector/Member of cricket committee/sub-committee, (iii) Team official, (iv) Commentator,
- (v) Match official, (vi) Administrator/Office-bearer, (vii) Electoral officer, (viii) Ombudsman and ethics officer, (ix) Auditor,
- (x) Any person who is in governance, management or employment of a franchisee, (xi) Member of a standing committee,
- (xii) CEO and managers, (xiii) Office-bearer of an Institutional Member, (xiv) Service provider (legal, finance, etc.),
- (xv) Contractual entity (broadcast, security, contactor, etc.), (xvi) Owner of a cricket academy

As far as incumbents are concerned every disclosure mandated above may be made within 90 days of the effective date.

### **PROVISIONS OF BCCI CONSTITUTION**

**38 (1) :** A conflict of interest may take any of the following forms as far as any individual associated with the BCCI is concerned :

(i) Direct or indirect interest : When the BCCI, a Member, the IPL or a franchisee enter into contractual arrangements with entities in which the individual concerned or his/her relative, partner or close associate has an interest. This is to include cases where family members, partners or close associates are in positions that may, or may be seen to compromise an individual's participation, performance and discharge of roles.

Illustration 1: A is an Office Bearer of the BCCI when it enters into a broadcast contract with a company where A's son B is employed. A is hit by Direct Conflict of Interest.

Illustration 2: C is a Member of the IPL Governing Council. The IPL enters into a contract with a new franchisee, the Managing Director of which is C's partner in an independent commercial venture. C is hit by Indirect Conflict of Interest.

Illustration 3: D is the Office Bearer of a State Association. D's wife E has shares in an IPL Franchisee which enters into a stadium contract with the State Association. D is hit by Indirect Conflict of Interest.

Illustration 4: F is President of the BCCI. His son-in-law is a Team Official of a Franchisee. F is hit by Conflict of Interest.

Illustration 5: G is an employee of the BCCI. His wife runs a catering agency that is engaged by the BCCI. G is hit by Conflict of Interest.

(ii) Roles Compromised : When the individual holds two separate or distinct post or position under the BCCI, a Member, the IPL or the franchisee, the functions of which would require the one to be beholden to the other, or in opposition thereof.

Illustration 1: A is the Coach of a team. He is also Coach of an IPL Franchisee. A is hit by Conflict of Interest.

Illustration 2: B is Secretary of the BCCI. He is also President of a State Association. B is hit by Conflict of Interest.

Illustrations 3: C is the Vice President of the BCCI. He is also President of a State Association and member of a Standing Committee. C is hit by Conflict of Interest.

Illustration 4: D is a Selector. He is also coach of an IPL franchisee. D is hit by Conflict of Interest.

(iii) Commercial conflicts : When the individual enters into endorsement contracts or other professional engagements with third parties, the discharge of which would compromise the individual's primary obligation to the game or allow for a perception that the purity of the game stands compromised.

Illustration 1: A runs a cricket academy. He is appointed as a selector. A is hit by Conflict of Interest.

Illustration 2: B is a BCCI commentator. He also runs a sports management company which contracts members of the team. B is hit by Conflict of Interest.

Illustration 3: C is a selector. He is contracted to write a column on a tour that the national team is on. C is hit by Conflict of Interest.

Illustration 4: D is a team captain. He is also co-owner of a sports management agency which is contracted to manage other team members. D is hit by Conflict of Interest.

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Illustration 5: E is a member of the IPL Governing Council. He is engaged by a cricket broadcaster to act as an IPL commentator. E is hit by Conflict of Interest.

(iv) Prior relationship : When the individual has a direct or indirect independent commercial engagement with the vendor or service provider in the past, which is now to be engaged by or on behalf of the BCCI, its Member, the IPL or the franchisee.

Illustration 1: A is President of the BCCI. Prior to his taking office, he has been engaged professionally for his services by a firm B. After A becomes President, B is appointed as the official consultants of the BCCI. A is hit by Conflict of Interest.

Illustration 2: B is the Secretary of a State Association. Prior to his election, he ran a firm C, specializing in electronic boundary hoardings. Upon becoming Secretary, the contract for the Association's stadium hoardings is granted to C. B is hit by Conflict of Interest.

Illustration 3: D is the Commissioner of the IPL. Before he came into this office, he used to engage E as his auditor for his business. After becoming Commissioner, E is appointed as auditor to the IPL. D is hit by Conflict of Interest.

Illustration 4: F is the Captain of an IPL team, and G is the team's manager. When F is made Captain of the national team, G is appointed as the national team's manager. F is hit by Conflict of Interest.

(v) Position of influence: When the individual occupies a post that calls for decisions of governance, management or selection to be made, and where a friend, relative or close affiliate is in the zone of consideration or subject to such decision – making, control or management. Also when the individual holds any stake, voting rights or power to influence the decisions of the Franchisee/club/team that participates in the commercial league(s) under BCCI.

Illustration 1: A is a selector. His son is in the zone of consideration for selection. A is hit by Conflict of Interest.

Illustration 2: B is the Secretary of a State Association. He also runs a cricket academy in the State. B is hit by Conflict of Interest.

Illustration 3: C is an umpire. His daughter D is a member of a team which is playing a match in which C officiates. C is hit by Conflict of Interest.

Illustration 4: E is the President of a State Association and his company F owns 12 cricket clubs in the State from which probabilities are selected for the State team. E is hit by Conflict of Interest.

EXPLANATION: The Illustrations which refer to a President / Secretary / Vice President may be read as illustrations referring to any other Office Bearer, and also to the members of the Apex Council, the Governing Council and the Committees.



**38 (3)** : A Conflict of Interest may be either Tractable or Intractable:

(a) Tractable conflicts are those that are resolvable or permissible or excusable through recusal of the individual concerned and/or with full disclosure of the interest involved.

b) Intractable conflicts are those that cannot be resolved through disclosure and recusal, and would necessitate the removal of the individual from a post or position occupied so that the conflict can cease to exist.

Explanation: In Illustration 3 to Rule 38(l)(i), if the wife held 51% shares, the conflict will be treated as intractable. If the wife holds 3% shares, whether the conflict is tractable or intractable will have to be decided by the Ethics Officer on the facts of the case. If the wife holds only 100 shares out of 1 crore shares, a disclosure of the same may be sufficient.

**38 (4)** : : It is clarified that no individual may occupy more than one of the following posts at a single point of time except where prescribed under these rules:

- (a) Player (current), (b) Selector/Member of cricket committee, (c) Team official, (d) Commentator, (e) Match official,
- (f) Administrator/Office-bearer, (g) Electoral officer, (h) Ombudsman & ethics officer, (i) Auditor, (j) Any person who is in governance, management or employment of a franchisee, (k) Member of a standing committee, (l) CEO and managers, (m) Office-bearer of a Member, (n) Service provider (legal, financial, etc.), (o) Contractual entity (broadcast, security, contactor, etc.), (p) Owner of a cricket academy

As far as incumbents are concerned, every disclosure mandated under sub-rule (3) may be made within 90 days of the effective date.

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